



# Danapala Sundaram Sanjeev Kumar

- [linkedin.com/in/sanjeevkumards](https://www.linkedin.com/in/sanjeevkumards)
- [behance.net/sanjeevkumards](https://www.behance.net/sanjeevkumards)
- [99designs.com/profiles/sanjeevkumards](https://www.99designs.com/profiles/sanjeevkumards)

## CONTACT

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- 50/5, Carmel Mawatta, Palliyawatta, Hendala - Wattala, Sri Lanka

## TECHNICAL SKILLS

- Adobe Photoshop
- Adobe Illustrator
- CorelDRAW
- Canva
- Vector Art & Pattern Design
- Photo Editing & Retouching
- Branding & Logo Design
- Social Media Graphics
- Digital Marketing
- Packaging & Label Design

## CERTIFICATIONS

- **Graphic Design Masterclass**   
Skills Gained: Graphic Design, Packaging Design, Branding  
Udemy - Nov 2024
- **Canva Master Course**   
Skills Gained: Canva Design, Social Media Graphics  
Udemy - Nov 2024

## EDUCATION

- High school education - Rattota Hindu Maha Vidyalyayam  
GCE Ordinary Level Passed

## LANGUAGES

- English: Fluent (IELTS Certified)
- Tamil: Native
- Sinhala: Conversational



## PROFILE

A motivated and results-driven professional with expertise in branding and digital marketing. Skilled in leading cross-functional teams and managing diverse projects, ensuring high-quality delivery and client satisfaction. Passionate about continuous growth and innovation, with a keen focus on achieving exceptional results in every project. Ready to contribute creativity, technical skills, and leadership to drive success in dynamic environments.



## FREELANCE & DESIGN COMPETITIONS

- **7 Contests Won & 8 Runner-Up Awards:** Achieved first place in 7 contests and placed as a finalist in 8 others on 99designs.com, specializing in logo design and packaging.
- **25+ Satisfied Clients:** Delivered high-quality designs to over 25 clients, ensuring satisfaction and strong working relationships.

## WORK EXPERIENCE

### Adage Digital

November 2023 - Present

#### Graphic Designer

- Create engaging social media posts to promote services and products.
- Design unique logos that reflect the brand's identity.
- Develop cohesive branding elements, including color schemes and typography.
- Craft visuals for online campaigns to boost engagement and reach.
- Ensure designs align with the company's vision and audience.
- Stay updated on design trends to maintain a modern and appealing aesthetic.

### R and A Apparel

December 2016 - March 2023

#### Graphic Designer

- Design graphics, logos, patterns, and branding for clothing and textiles.
- Create digital mockups, web visuals, and social media content.
- Develop on-trend, high-quality designs ready for production.

### Rhino Consultants and Facilitators (Pvt) Ltd.

April 2012 to May 2016

#### Store Keeper

- Managed shipments, inventory records, and stock levels.
- Verified goods, ensured proper storage, and minimized spoilage.
- Generated reports and coordinated with teams and suppliers.
- Resolved discrepancies and inventory-related issues.